

**Advisory Committee Fall 2017 Annual Meeting
Farm and & Ranch Management
Vernon College – Vernon Campus
Monday, October 23rd, 2017 at 6:00 p.m. in Room 418**

CHAIRPERSON: Josh Kieschnick		
MEETING DATE: October 23, 2017	MEETING TIME: 6:00 p.m.	MEETING PLACE: Room 418
RECORDER: Brice Sawin	VICE CHAIRPERSON: Shana Holloway	PREVIOUS MEETING: October 24, 2016

MEMBERS PRESENT:

MEMBERS ABSENT:

OTHERS PRESENT:

Name, Title, Company	Name, Title, Company	Name, Title, Company
Joshua Kieschnick, Farmer/Rancher Self-Employed	Clint Kieschnick, Farmer/Rancher Self-Employed	Michael Schoppa, Agriculture Farm & Ranch Management Instructor, Vernon College
Michael Overstreet, Dairy Farmer Self-Employed	Wendy Meadows, Insurance Agent / Farmer / Rancher / Former Agricultural Science Instructor	Shana Drury, Associate Dean of Instructional Services, Vernon College
Joe Ed Word, Farmer/Rancher, Self-Employed	Kyle Myers, Agricultural Science Instructor Vernon College	
Brice Sawin, Manager Livestock Nutrition Center		
Trevor Methvin Student Vernon College		
Deborah Clark, Birdwell and Clark Ranch, Rancher Self-Employed		
Shana Holloway, Coyote Hills Ranch Rancher/Cattle Sales Management Services Self-Employed		

AGENDA

Agenda Item	Action, Discussion, or Information	Responsibility
Welcome & Introductions	Information	Michael Schoppa, Agriculture Farm & Ranch Management Instructor, Vernon College
Purpose of Advisory Committee	Information	Shana Drury, Associate Dean of Instructional Services, Vernon College
Election of Chair and Recorder	Action	Josh Kieschnick
Approval of Minutes from the Last Meeting	Action	Chair
Old Business: (if any, otherwise type None)	Old Business or None	Chair
Continuing Business: (List if any,	Continuing Business or None	Chair

otherwise type None)		
New Business:		Chair
Review program outcomes, assessment methods/results, and workplace competency	Information	Chair
Approve program outcomes	Action	Chair/Members Present
Approve assessment methods and results	Action	Chair/Members Present
Approval of course/exam of workplace competencies	Action	Chair/Members Present
Review program curriculum/courses/degree plans	Information/Discussion	Chair
Approve program revisions (if applicable)	Action	Members present
Review SCANS and Gen Ed outcomes matrices	Information/Discussion	Chair
Approve SCANS and Gen Ed outcomes matrices	Action	Members Present
Program statistics: Graduates (from previous year/semester), current majors, current enrollment	Information/Discussion	Chair/Members Present
Local Demand	Information/Discussion	Chair/Members Present
Evaluation of facilities, equipment, and technology	Action	Members Present
Recommendations of selection and acquisition of new equipment and technology	Information/Discussion/Action	Members Present
External Learning experiences, employment and placement opportunities	Information	Chair
Professional development of faculty and recommendations (if applicable)	Information/Discussion/Action (if applicable)	Chair/Members Present
Promotion and publicity (recruiting) about the program to the community and to business and industry (gender equity)	Discussion/ Information	Chair
Serving students from special needs	Information	Chair
Adjourn	Action	Chair/Members Present

MINUTES


Key Discussion Points	Action, Discussion, or Information
Welcome & Introductions	Michael Schoppa welcomed and thanked the advisory members for their willingness to serve. Everyone introduced himself or herself and stated their positions plus the agency they represented. Note: Each committee member received an email packet, which included all documents to review and discuss.
Purpose of Advisory Committee	Shana Drury explained the purpose and importance of an advisory committee. How their input guarantees that the college is maintaining the

	most current practices, direction and equipment. The committee ensures that the skills, knowledge, and abilities taught are pertinent to the field to produce the graduates that employers would like to hire in the Farm & Ranch Management field.
Election of Chair and Recorder	Shana Drury and Michael Schoppa explained the responsibility of each office including the new Vice Chair position and Recorder. Josh Kieschnick, Chair, asked for nominations or volunteers for Vice Chair. Michael Overstreet nominated Shana Holloway for Vice Chair. Brice Sawin seconded the motion. Joshua Kieschnick asked for nominations or volunteers for the position of Recorder. Joe Ed Word nominated Brice Sawin as Recorder. Michael Overstreet seconded the nomination. The committee agreed unanimously.
Approval of Minutes from the Last Meeting	Josh Kieschnick asked the committee to review the previous minutes. Michael Overstreet made the motion to approve the previous minutes as is. Brice Sawin seconded. The committee agreed unanimously.
Old Business: (if any, otherwise type None)	None
Continuing Business: (List if any, otherwise type None)	None
New Business:	
Review program outcomes and assessment methods/results.	The Chair asked Michael Schoppa to expound on the outcomes. Michael explained the five program outcomes as well as the assessment methods and results of the one-year certificate of completion and the two-year associate of applied science degree in which a student must take a practicum course. The student has to complete five objectives of learning. There are 384 hours to complete during the semester or 24 hours a week for each of the sixteen weeks of the semester worked by the student in the practicum. This is a non-licensure program so we use a capstone course to assess the competencies of the students. Michael Schoppa explained the training agreement procedure with the employer, student, and Vernon College /Instructor, which included signatures from all three stating that each of the five outcomes to be accomplished. The members reviewed the program outcomes, assessment methods, and results. Deborah Clark asked if the school is focusing on soil (ecological) health in the student's training. Michael Schoppa stated Texas A&M at Lockett held a nationwide seminar on soil health recently, in which all Agronomy class students participated. Michael Schoppa stated he also teaches a wildlife conservation course, which address the issues of ecological health. Michael Schoppa stated he covers range management issues. Mr. Schoppa stated the program is embracing the new technologies available to the agriculture program in an attempt to cope better with the current needs of society. Deborah Clark asked if there is anything covering "No Till". Michael Schoppa stated the text from Iowa University used on this particular matter and addresses the minimum and no until aspects. No recommendations made at this time.
Approve program outcomes. assessment/results methods	Josh Kieschnick asked the committee to approve the program outcomes. Brice Sawin made the motion to approve the program outcomes as is. Shana Holloway seconded the motion. The committee agreed unanimously.
Approve assessment/results methods	Josh Kieschnick asked the committee to approve the assessment/results methods for the program. Deborah Clark made the motion to approve the program assessment/results method as is. Michael Overstreet seconded the motion. The committee agreed unanimously.
Review workplace competencies	The Chair asked Michael Schoppa to expound on the workplace competencies. Michael Schoppa requested clarification on the capstone course, which is required for completion of the degree. Currently the program uses AGMG 1364 as a capstone course for the Certificate and

	<p>AGMG 2365 as a capstone course for the Associate in Applied Science degree. Discussion regarding two practicum courses ensued. Shana Drury stated there must be a course workplace competence for the Certificate program and one for the Associate of Applied Science. The Certificate will need to be at a lower level of competencies than the Associate Degree program. Michael Schoppa stated some of the basic courses transfer to other institutions within Texas. There is a good working relationship between the universities in Texas so many of the courses taught at Vernon College will transfer towards a bachelor's degree. The capstone can be either a nonpaid internship or a paid work experience. Shana Drury stated the committee would need to choose a course that replaces the practicum if they chose to remove the practicum from the degree plan. No recommendations made at this time.</p>
Approval of course/exam of workplace competencies	<p>Josh Kieschnick asked the committee to approve the course/exam workplace competencies. Michael Overstreet made the motion to approve the course/exam workplace competencies as is. Shana Holloway seconded the motion. The committee agreed unanimously.</p>
Review program curriculum/courses/degree plans	<p>The Chair asked Michael Schoppa to expound on the curriculum/degree plans and he did. Michael Schoppa informed the committee that when he arrived at Vernon College in 2013 Introduction to Computing was mandatory for the Certificate and Associate of Applied Science. Michael Schoppa stated he has noticed an increase in students who are not computer literate at this time. Michael Schoppa questioned Trevor Methvin on the matter of computer literacy who stated his fellow students are not able to negotiate email or other basic computer programs. COSC 1301 is the Introduction to Computers and is a transfer course. Shana Drury stated the computer course is not required in the certificate program. Shana Drury stated an AA and an AS require the computer course. Shana Drury stated the Associate of Applied Science is a career and technical education associate degree the committee discussed the transferability and the career and technical education side. Many AAS degrees have pulled the COSC 1301 course out because we are limited, by the State, to a maximum of 60 semester hours in an AAS degree. After the mandatory requirements for courses from the State, which are 15 hours of English, Math, etc. that leaves Mr. Schoppa 45 hours to pick from for the Farm and Ranch degree. Mr. Schoppa has to pick which courses are most beneficial for the students so the COSC 1301 a negotiable course that is sometimes dropped. The former Advisory Committees saw the need to drop the COSC 1301 course in lieu of more degree directed courses. Mr. Schoppa has 12 hours of electives he can work with and wants to add COSC 1301 or comparable back into the degree plan. Trevor Methvin stated one of the judging courses could be removed from the curriculum and a computer course put in its place. Michael Schoppa stated there is some overlap in agriculture business, marketing and economics which could be moved to an elective or replaced by the computer course. Trevor Methvin stated the agriculture business is a more beneficial course than marketing or economics. The committee also discussed how to improve recruitment to the program and how to obtain additional instructors for the program. Michael Schoppa discussed the amenities the program has to office such as new equipment. The committee discussed replacing course AGRI 1325 Agriculture Marketing with course AGRI 1309 Computes in Agriculture.</p>
Approve program revisions	<p>Josh Kieschnick asked the committee to approve program revisions as discussed. Brice Sawin made the motion to approve the program revision with replacing AGRI 1325 with AGRI 1309. Michael Overstreet seconded the motion. The committee agreed unanimously to the program revisions as discussed.</p>

Review SCANS and Gen Ed outcomes matrices	The Chair asked members to review and discuss each matrix. The committee discussed how each matrix requirement mapped back to the program outcomes.
Approve SCANS and Gen Ed outcomes matrices	Josh Kieschnick asked members to approve the three matrices as is. Michael Overstreet made a motion to approve the three matrices as is. Brice Sawin seconded. The committee agreed unanimously.
Program statistics: Graduates, majors, enrollment	Josh Kieschnick asked Michael Schoppa to expound on the graduates. Michael Schoppa stated for the program to refrain from falling into a probation period the program must have at the minimum 25 graduates or completers every five years. We have been successful in completing approximately 7 student per an academic year. We had five in the Summer session. We have had females in the past but at this time, there are not as many females enrolled in the program.
Local Demand	Josh Kieschnick asked the committee members to discuss the local demand and the relevance of the program for the community. The committee stated this program is relevant to the community and the program should continue. Michael Schoppa stated there would be courses offered at the Wichita Falls campus this Spring as a test project. Deborah Clark, Rancher Self-Employed, stated she wants to hire students who have good computer skills in addition to the general skills of farm and ranching. Brice Sawin stated computer knowledge is a necessity for hiring to his profession and he looks for both skills in computing and basic farm and ranch management skills. Michael Overstreet stated he expects anyone he hires to have good computer skills as well as farm and ranch knowledge. Michael Overstreet stated it would hard for any student to obtain a position of management without good computer skills.
Evaluation of facilities, equipment, and technology	Josh Kieschnick asked Michael Schoppa to update the committee on the evaluation of facilities, equipment and technology. Michael introduced the committee to a new bovine calving dystocia simulator and explained that Vernon College is now one of fifteen educational institutions in North America that has one of these for their students to utilize. He also displayed the new ultrasound machine that can be used for pregnancy determination, fetal sexing, and other livestock evaluation applications. The committee was very impressed with the technology and equipment the program has. The committee had no further discussion on the matter.
Recommendations of selection and acquisition of new equipment and technology	Josh Kieschnick asked the committee for any recommendations lab/equipment/classroom/facility. Members did not have any recommendations for additional equipment.
External Learning Experiences, employment and placement opportunities	Josh Kieschnick reminded the committee that the external learning experiences, employment and placement opportunities discussed under the curriculum/courses/degree plans earlier. Michael Schoppa stated the students travel to various businesses in the area for tours and external learning experiences.
Professional development of faculty and recommendations (if applicable)	Josh Kieschnick asked Michael Schoppa to inform the members of any professional development opportunities he had taken. Michael informed the committee that he attended the Texas Professional Development Conference for Agricultural Teachers. He has also attended an intrusive advising workshop. He also noted that he attends Vernon College professional development when possible.
Promotion and publicity (recruiting) about the program to the community and to business and industry (gender equity)	Josh Kieschnick asked Michael Schoppa to inform the committee on promotion and publicity of the program. Michael provided members with an update of the program recruitment and advertisement including Preview Day at Vernon College Campus; a leadership contest at the Skills Training Center; Sophomore Roundup; and GenTX day. The committee members stated they wanted to see more recruiting and advertising for the program.

	The committee asked to publicize the program be more to high schools and agricultural high school programs.
Serving students from special needs	Michael Schoppa informed the committee that he has 22 males and 2 females in the program. There is one special needs student whose special accommodations are being met.
Adjourn	Josh Kieschnick made a motion to adjourn and all members agreed unanimously.

RECORDER SIGNATURE: 	DATE: 1/3/18	NEXT MEETING:
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